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FOR IMMEDIATE RELEASE

Luxury Lofts are Coming to Dalton

Dalton, GEORGIA, January 13, 2021 – Sierra Development Group and Argus Eyed Partners announce plans for luxury lofts on Broadrick Drive near the intersection of Professional Drive in Dalton, Georgia. Lofts at Hamilton will be located within two blocks north of Hamilton Medical Center’s main entrance. The plans call for an amenity rich 4-story, 218 loft, multifamily development. Elevator access to the Lofts, gated onsite parking, fitness facility and a resident only saltwater infinity pool are just a few of the many amenities residents will enjoy. The Lofts will include top of the line finishes, comfort amenities and a staff with a reputation for providing unparalleled service.

Sierra Development and Argus Eyed Partners aspire to help healthcare and higher education institutions like Hamilton Health Care System advance their missions by partnering to provide turnkey real estate solutions. These institutions are vital anchors in their communities and leaders in bringing positive change to their communities’ landscape and culture.

Sierra and Argus Eyed look to ensure the Lofts at Hamilton cater to both the needs of Dalton’s healthcare community and the community’s need for additional quality housing. The Lofts at Hamilton will add to Dalton’s housing diversity and aid Hamilton Health Care System and the Dalton community in their endeavor to attract and retain talent and increase local vitality and quality of place. President of Sierra, Jim Daws says, *“We are very excited to have the opportunity of working in partnership with Hamilton Health Care System to*

develop a residential community that will meet their housing needs for their work force and enhance their campus and the greater community. Our goal, as it is on all of our development projects, is to exceed expectations. We are committed to excellence in all stages; from planning to construction to the creation of a vibrant lifestyle for all of our future residents.” Travis Griffith, president of Argus Eyed added, *“We aim to be developers focused on the long-term relationship and we understand that listening to and discovering the needs of our partners is key. We are passionate about delivering on Hamilton’s desire for a spark that will bring meaningful growth and new possibilities. We are grateful to be trusted as the steward of this project and will remain focused on the ultimate goal of serving Hamilton Health Care’s workforce and the Dalton community at large.”*

President and chief executive officer of Hamilton Health Care System, Jeff Myers explains, *“Hamilton is committed to supporting a strong future for Dalton and the surrounding area. This includes partnering with Greater Dalton Chamber of Commerce and other leaders in the community as part of Believe Greater Dalton’s efforts in developing an economic framework. Believe Greater Dalton commissioned a study of the housing market which demonstrates a significant need for housing in order to continue to thrive as a community. Similarly, in recruiting physicians and staff, as well as in recruiting resident physicians as an academic hospital, the lack of housing options has been a factor in the highly competitive healthcare industry. The Believe Greater Dalton housing survey also highlighted that, in many instances, new employees to the area are forced to seek housing in neighboring communities. Additionally, it was shown in the survey that only a few developers are willing to build in this area. Sierra and Argus Eyed recently completed similar projects in the Macon area near Navicent Health’s Medical Center. Hamilton is pleased to have been able to introduce Sierra and Argus Eyed to our community as they take on this much needed housing expansion for the citizens of the greater Dalton/Whitfield area.”* President and chief executive officer of Greater Dalton Chamber of Commerce, Rob Bradham states, *“The Lofts at Hamilton will bring much needed new housing to our community, and I’m proud of the work the developer, Hamilton Health Care System, and the community did to make this project happen. New housing has been a major focus of the Chamber and Believe Greater Dalton, and this project is exactly what we need in our community.”*

Sierra and Argus Eyed are expanding their footprint in the Southeast by partnering with institutions in Georgia and surrounding states. They aim to provide outside capital and real estate development solutions for institutions,

specifically higher education and healthcare, seeking to use public-private partnerships to find the best possible solutions for their growth. They look to capture opportunities to build on the institutions' presence in a community and to promote human flourishing and economic growth. Over the past decade, the partnership has resulted in the investment of over \$300 million and the successful completion of over 2 million square feet of mixed-use and multifamily projects.

About Argus Eyed Partners

Argus Eyed Partners' primary focus is on cultivating and supporting institutional relationships where public-private partnerships can create positive synergy. Through creative capital and real estate development solutions, Argus Eyed propels economic growth for institutions to continue to make generational impacts in their communities.

Arguseyedpartners.com

About Sierra Development

Sierra Development has developed and managed multi-family and student housing properties throughout the Southeast with recent concentration in Middle Georgia. Sierra recognizes the crucial impact that can be made by the planning and placement of well thought out properties that cater to the needs of the community. Sierra Development is committed to offering unparalleled service and quality.

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